



COMMUNITY IMPACT OF SWIMMING IN AUSTRALIA

Swimming Australia has commissioned Sport Business Partners and Street Ryan to complete a Community Impact Study to measure the Economic, Health and Social Benefits which swimming delivers to the Australian community.

This study will assist Swimming Australia and Swimming Queensland in elevating its standing in the eyes of key stakeholders, corporate partners and all levels of government. Importantly, it will provide us with a holistic view of the swimming industry and clearly articulate the significant benefits which swimming provides to the community to help justify ongoing and additional support for the sport, well into the future.

To make sound estimates of the economic benefit that swimming delivers to the Australian community, we need input from a representative selection of swimming clubs from around the nation.

We are requesting your assistance by providing financial information from the 2018/19 financial year (or the most recent financial year for which information is available) for your club.

We would be most grateful if you are able to provide a copy of your club's income and expenditure statement (or annual report, if this includes the income and expenditure) and return it, **in confidence**, by email, fax or post to Street Ryan, **by November 1st, 2019**.

Email: sragisb@streetryan.com.au

Facsimile: 03 5428 1722

Post: Street Ryan, PO Box 842, Gisborne Vic 3437.

Please call Kay Eyles at Street Ryan on 03 5428 1488 if you would like to discuss this request.

Many thanks for your assistance, and your ongoing contribution to the growth and development of swimming in Queensland and Australia.

Yours sincerely,

A handwritten signature in blue ink that reads "Leigh Russell".

Leigh Russell
Chief Executive Officer
Swimming Australia

A handwritten signature in black ink that reads "Kevin Hasemann".

Kevin Hasemann
Chief Executive Officer
Swimming Queensland